

SYSTEM AND METHOD FOR FACILITATING COMMERCIAL TRANSACTIONS OVER A DATA NETWORK

Joshua P. Walsky

5 **ABSTRACT OF THE DISCLOSURE**

10 A method, a computer system and a computer program product to facilitate
comparison-price shopping over a data network, such as the Internet, is provided that
includes a price availability feature guaranteeing a price of a product associated with
product-related information stored on a server. To that end, information that concerns
15 a product is rendered on a display in a browser window. The information rendered
typically includes offered price data. A server is provided that includes a plurality of
addresses in an address space, and a subportion of the plurality of addresses is
associated with an identification code. Acceptance to the offered price data is
achieved by storing the information in the subportion, defining agreed price data. The
15 agreed price data is maintained in the absence of a predetermined system event.